

NM HEALTH COMMUNICATION HUB



NEW MEXICO DEPARTMENT OF HEALTH
PUBLIC HEALTH DIVISION

NOW RECRUITING PILOT PARTICIPANTS

ALL PRIMARY AND BEHAVIORAL HEALTH PROVIDERS ARE
WELCOME, ACROSS ALL LEVELS OF TECHNOLOGY COMFORT



ABOUT THE PROJECT

ChileChat is a new, dedicated space designed to help primary & behavioral healthcare providers, frontline workers, and public health professionals:

- Connect and collaborate across New Mexico
- Share experiences, best practices, guidelines, and protocols
- Access timely, reliable information in one place
- Strengthen coordination for everyday work and public health emergencies

WHO CAN PARTICIPATE?

We're inviting New Mexico-based verified providers, including:

- Primary care providers
- Behavioral health providers
- Nurses and other frontline health workers
- CHWs, CPSWs, and CHRs
- Rural providers and clinic administrators
- Providers involved in Medicaid billing, referrals, or care coordination

PILOT ACTIVITIES

Participants will engage in a combination of guided usability testing, user experience interviews, and real-world exploration of the platform. Activities may include:

- Creating and updating a user profile
- Joining one or more relevant subcommunities
- Searching for a discussion topic or resource
- Engaging in forum discussions
- Pinning topics of importance
- Navigating links to NMDOH content

TIMELINE & COMMITMENT

Testing is fully remote and completed on your own computer. Phase 1 and Phase 2 each include data collection activities such as:

- 45–60 minutes for a remote, moderated usability session (via Zoom or Teams)
- Short periods of independent, free-flow testing using the platform
- Brief pre- and post-test interviews



HOW TO SIGN UP

- Pilot testing begins late March 2026
- Sign up by February 27 for Phase 1 pilot testing
- Go to [Tinyurl.com/ChileChatPilot](https://tinyurl.com/ChileChatPilot), or scan the QR code



QUESTIONS?



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